



District Council of Madison, Inc. Society of St. Vincent de Paul



Serving the community through these locations:

Thrift Stores

(selling clothing, furniture & other donated goods to support our mission)

- ◆ 1309 Williamson St., Madison
- ◆ 6301 Odana Road, Madison
- ◆ 1900 S. Park St., Madison
- ◆ 111 W. Jefferson St., Stoughton
- ◆ 213 S. Klein Drive, Waunakee

Processing Center

(sorting, pricing & store administration)
1109 Jonathon Drive, Madison

Port St. Vincent de Paul

(housing for men)

221 S. Baldwin St., Madison

St. Elizabeth Ann Seton House

(housing for women & their children)

Office: 1301 Williamson St., Madison

The Center for Vincentian Charity

(providing food; vouchers for clothing, furniture, bedding and prescriptions; & other forms of basic-needs aid)

2033 Fish Hatchery Road, Madison

Administrative Office

2033 Fish Hatchery Road

P.O. Box 259686

Madison, WI 53725-9686

Phone: (608) 442-7200

Fax: (608) 442-7211

On the Web:

www.svdpmadison.org



The Society of St. Vincent de Paul provides its services without regard to the religion, race or ethnicity of those we assist.

Our Vision

- ◆ We envision a vibrant, active conference of members in each Catholic parish in Dane County.
- ◆ We will work cooperatively with clergy and the Vincentian family to seek out and serve on a person-to-person basis those who are forgotten, needy or suffering – without regard to race, religion or ethnic background.
- ◆ Our membership will be a culturally diverse group or men and women representative of the community we serve and will be well-trained in the Vincentian charism and spirituality and in the culture of those we help.
- ◆ We will act to alleviate the immediate needs of those we serve and work to encourage and foster their independence.
- ◆ We will welcome persons and congregations of other faith traditions to collaborate and participate in the work we do.
- ◆ We will be known as a trusted partner by others – agencies, organizations, governmental units and businesses – in providing resources to effectively, efficiently and compassionately meet the needs of those we serve.
- ◆ To promote social justice, our members will be a voice of the poor by advocating for those who aren't heard.
- ◆ In conducting our programs, our actions will reflect the high value we place on sustainability and protection of the environment, especially as it affects those who are most vulnerable.
- ◆ In all projects and activities, we will strive to grow spiritually by our service to others.
- ◆ We will strive to make the Society of St. Vincent de Paul a recognized leader as a helping organization in our area.
- ◆ We will build a strong financial foundation for the future.
- ◆ No act of charity will be foreign to the Society.

District Council of Madison
Society of
St. Vincent de Paul



Helping
Our
Neighbors
In
Need

Strategic Plan Summary
2011 - 2015

Our Mission:

The District Council of Madison – Society of St. Vincent de Paul is a Catholic lay organization in which members join together in friendship to grow spiritually by providing person-to-person services to people who are suffering or in need.

Goals Through 2015

- A. Direct the Special Works Committee to annually assess emerging community needs, review existing programs and identify potential new services for better serving people in poverty.
- B. Provide methodology for conferences to evaluate their efforts and report those annually along with the annual report.
- C. Develop and implement systems for conferences to identify those who are in need and new services to help meet those needs, and report those efforts annually along with the annual report.
- D. Provide training programs to help our members, staff and volunteers better appreciate the realities of those in need and better serve them with dignity and sensitivity.
- E. Expand the outreach of conference home visitors to include a broader range of service.
- F. Evaluate the program and facilities of Port St. Vincent de Paul and improve them to better meet community needs.
- G. Create additional services at the Center for Vincentian Charity to address the identified needs of our clients & assist them on pathways out of poverty.
- H. Expand the number of active conferences from 14 to 19 by adding at least one per year.
- I. Organize a committee of conference spiritual advisers to implement additional means of fostering the spiritual growth of our members.
- J. Enhance community support for our work and enrich the Vincentian experience of our members & volunteers by hosting the 2013 National Meeting.
- K. Ensure all conferences meet the Standards of Excellence set forth by the National Council.
- L. Increase the active membership of the District Council by 50% (206 to 309).
- M. Ensure at least 5% ethnic-minority participation in both our membership and volunteer base.
- N. Establish at least two youth conferences by working through our existing conferences.



District Council of Madison Society of St. Vincent de Paul 2011-15 Strategic Plan Directional Statements



1. *Develop better ways to seek out and find people in need.*
2. *Improve existing services and develop new opportunities to serve those in need.*
3. *Strengthen existing conferences and grow the number of conferences within the District.*
4. *Increase and diversify our membership and volunteer base, and attract young people to service.*
5. *Collaborate with others to meet with greater effectiveness, efficiency and compassion the needs of those we serve.*
6. *Strengthen our activities to protect and sustain the environment.*
7. *Expand existing sources of funding and develop new and diverse resources.*
8. *Take an active role in speaking with and for the poor to ensure their voices are heard constructively within our community and particularly by policymakers.*

Goals Through 2015

- O. Seek and collaborate with other organizations on programs and initiatives, as appropriate.
- P. Collaborate with other institutions to develop and implement a basic Spanish language training course for pantry workers, staff and home visitors.
- Q. Improve community awareness of the Society of St. Vincent de Paul in order to be recognized as an effective channel through which people can help those in need in our area.
- R. Explore mission-related business opportunities that also produce environmental benefits.
- S. Expand efforts to provide more local produce in the food pantry.
- T. Develop and implement a plan to reduce our energy consumption over the next 5 years.
- U. Open at least two additional thrift stores in Dane County.
- V. Improve our donor database systems to enhance our fundraising efforts.
- W. Implement a strategy to cultivate planned giving and promote contributions to the Society's endowment.
- X. Increase annual giving from \$540,000 in fiscal year 2010 to \$775,000 by 2015.
- Y. Expand the activities and involvement in the Voice of the Poor Committee.
- Z. Enroll at least 25% of our active members in the Society's national issues-advocacy program.

